



Golden Empire YOUTH tackle FOOTBALL

Date: 04/26/16

To: GEYF Board of Directors

From: T. Williams

League Secretary

GEYF/GEYC

Subject: Social Media Policy Proposal

Golden Empire Youth Tackle Football and Cheer ("GEYF/GEYC") recognizes the importance of the internet, and electronic communication in shaping the public's perception of our organization, along with disseminating league information. GEYF/GEYC also recognizes the importance of our Board members, Executive Board Members, Parents/Guardians, Participants, coaches, employees, and volunteers, in setting the tone of social media interactions in a manner that advances GEYF/GEYC's mission and goals.

Parent/Guardian/Participant Use of Social Media

- Parents/Guardians/Participants (hereby referred to as *GEYF/GEYC Members*) are encouraged to always exercise the utmost caution when participating in any form of social media or online communications.
- *GEYF/GEYC Members* who participate in online interactions must remember that their posts reflect on the entire League and, as such, are subject to the same behavioral standards set forth in the Golden Empire Youth Tackle Football and Cheer Bylaws.

In addition to the regulations found in the Golden Empire Youth Tackle Football and Cheer Bylaws, GEYF/GEYC Members are expected to abide by the following:

- To respect the privacy of Golden Empire Board Members, Coaches, Employees, Participants and families, *GEYF/GEYC Members* may not, under any circumstances, create, post to social media, and/or distribute digital and video recordings considered to be negative and/or harassing, this includes but is not limited to:
 - Abusive videos, comments, messages
 - Revealing someone's personal information
 - Maliciously recording someone without their consent
 - Deliberately posting content in order to humiliate someone
 - Making hurtful and negative comments/videos about another person
 - Unwanted sexualization, which encompasses sexual harassment or sexual bullying in any form
- *GEYF/GEYC Members* may not use social media sites to publish disparaging or harassing remarks about Golden Empire Youth Football & Cheer Board Members, Staff, Coaches, Volunteers, and/or athletic or contest rivals, etc.
- *GEYF/GEYC Members* who choose to post editorial content to websites or other forms of online media must ensure that their submission does not reflect poorly upon the League.
- *League Logo, Team Logos, and Protected images* - These files are the property of Golden Empire Youth Tackle Football & Cheer, Inc., and may be used by GEYF Board Members in good standing only. Any unauthorized use of any protected images, team and/or league logo on social media violates policy, and will be subject to termination of an individual's involvement in GEYF/GEYC.

Violations of the Social Media Policy

The GEYF/GEYC Board of Directors shall have the authority to monitor and enforce this Social Media Policy. The GEYF/GEYC Board of Directors, and any individual appointed by the Board of Directors, shall have the authority to remove any inappropriate or offensive comments from official GEYF/GEYC sites and to block any individual or organization from posting on any official GEYF/GEYC social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of GEYF/GEYC. The failure of any GEYF/GEYC Member to adhere to this Social Media Policy shall be considered a violation of the GEYF/GEYC Code of Conduct, and any GEYF/GEYC Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual's involvement in GEYF/GEYC, in accordance with the GEYF/GEYC Bylaws.